

# Project Reference Book





“We never forget that our roots are  
in the traditions of the Italian family,  
and that we remain a specialist  
in the very personal art of cooking.”

Paolo Bertazzoni





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## The starting point

For more than 100 years, Bertazzoni cooking appliances have helped people bring the best of home-cooked food to the family table.

Bertazzoni is proud and well-equipped to do this because food and cooking are essential elements of Italian family life.

Bertazzoni cooking appliances have been available for over a century, building a reputation based on the quality of engineering and a passion for food.

Born here in Emilia-Romagna – the bread basket of Italy – they are the perfect addition to your kitchen. Whether you choose our Built-in or Freestanding machines and whatever your cooking style, Bertazzoni products allow you to take the finest ingredients and cook them with precision, flair and flavour.

# The family, the food, the engineering

## The family

Back in the mid-19th century, a new railway line was opened between Austria and Italy. The trains that came down through the chilly Alps were heated by innovative wood-burning stoves. It was these that set one man in Guastalla to thinking. Thus began the story that has made Bertazzoni one of Italy's most successful companies in the 21<sup>st</sup> century.



Antonio Bertazzoni was the son of the founder Francesco and developed the business in the early 20th century

## The food

Bertazzoni's homeland is famous around the world not only for its fresh produce but also delectable preserved foods such as hams and cheeses, vinegars and wines. The originality and flair for preparing food have become legendary. Nowhere on earth is there a more natural place for producing cooking equipment.



## The engineering

The region has a peerless legacy and knowhow in advanced mechanical engineering. It is where Italy's famously desirable cars and motor bikes come from, as well as worldbeating construction, agricultural and food processing machinery. This inspires the character and ambition of many companies, including Bertazzoni.



# The modern company

## Today

Bertazzoni is a company and a brand respected and admired around the world. Success has been built on the solid and significant foundations of family, food and engineering.

Bertazzoni exports to more than 60 countries, selling at the top end of the market under the Bertazzoni and La Germania brand names. Production, sales and net profit have doubled since 2010.

Every two minutes a Bertazzoni is installed in a house somewhere around the world.

## Management

A combination of deep experience and vision allows quick and effective response to market changes while maintaining the direction of the company's long-term strategy.

Constantly improving in efficiency, production has doubled this century. New manufacturing and marketing alliances are being forged.

Prudent and sustained development through shrewd decision-making and investment ensure the future.

## Manufacturing

Advanced manufacturing has always given Bertazzoni a competitive edge. The family's original metal-working skills were adapted to wood burning stoves in the 1880s. From the 1920s, techniques learned in the Turin motor industry benefited Bertazzoni's methods.

Now the 'Toyota system' links manufacturing quality and speed, ensuring excellence in both. Adopted in 2001, it optimises quality by constantly improving processes and eliminating unnecessary waste in natural, human and corporate resources.







HIGH

LOW

LOW

FRONT

REAR

FRONT

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## The Series

Inspired by their passion for high quality cookers, Bertazzoni offers a complete range of household appliances, both Built-in and Freestanding.

These celebrate the long tradition of a brand that has been able to combine craftsmanship quality engineering to deliver quality products.

Bertazzoni embraces the entire kitchen, the heart of it being the cooking area, where each element is consistent, both in terms of design and performance.

Bertazzoni offers four different Series to cater for different tastes.



## Professional Series

The beautifully-designed Professional Series offers best-in-category capacity, flexibility and usability: professional performance for your home kitchen. Its distinctive style features elegant knobs, ergonomically designed handles and sophisticated finishes. These iconic elements blend design with an innovative approach to function, underpinned by our renowned engineering.

This signature style has won many design awards since its launch. The complete Professional Series kitchen suite includes Built-in ovens, hobs, fridges, dishwashers and ventilation systems, alongside a choice of range cookers.







## Modern Series

The Modern Series brings a fresh, contemporary elegance to your kitchen. Bertazzoni's designers have excelled themselves to elevate essential design to the highest levels of sophistication through use of the power of rich materiality.

With its range of new Built-in models and Freestanding range cookers, the Modern Series tells a very Italian story of design and style. It combines glass and precious metals, crafted using the many years of knowledge and passion that has made the Bertazzoni approach an art as well as a science.

The Modern Series offers a rich and sophisticated style that is both current and timeless. The clean lines of the machines are maintained through touch controls on the most advanced models, revealing an unparalleled vision for seamless integration.







# Master Series

Practical elegance, integrated vision and beautiful efficiency. With all the qualities you expect from Bertazzoni, the Master Series blends the best of a commercial kitchen-inspired style, engineered with advanced technology and fine Italian design.

The Series offers a complete range of coordinated appliances with an unmistakable style, characterized by a palette of refined colours that make the cooker a true work of art. The large controls, with soft-touch finish and practical handles, inspired by the industrial models, are designed in the name of functionality, without detracting from their style.









## Heritage Series

The Heritage Series aesthetic was inspired by the original Bertazzoni ranges created by Napoleone Bertazzoni at the start of the 20th century. Taking design cues from the past is one thing, but you can be certain that the series is engineered to the high standards Bertazzoni is renowned for, with state-of-the-art-technology.

The new built-in products and freestanding range cookers are an authentic embodiment of Bertazzoni's heritage that the company embraces with deep respect and celebrates with every new cooking appliance. The Heritage Series built-in kitchen suite includes ovens, range cookers, hobs, fridges, hoods and dishwashers.













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## Bertazzoni Project Builder

Bertazzoni is selling its products in more than 60 countries worldwide, featuring in the most beautiful kitchens on the planet.

Over the last 10 years Bertazzoni appliances in coordinated design Series have been specified to fully equip the kitchens of many project buildings, including highrises and townhouses.

The Atlantic, Philadelphia









Chokladfabriken, Stockholm















VYN, Tollare









# United States of America

Project name:  
540 West 49th

Developer:  
Fetner

Location:  
540 West 49th, NYC

Product Installed:  
Cooktops, hoods

Units: 100



Project name:  
The Seymour

Developer:  
Naftali Group

Location:  
261 West 25th St,  
NYC

Product installed:  
Cooktops, wall ovens

Units: 100







Project name:  
1 Fulton Square

Developer:  
F&T Group, SCG  
America

Location:  
1 Fulton Square,  
Flushing, NYC

Product installed:  
Cooking ranges  
(Freestanding  
cookers)

Units: 43



Project name:  
The Nash

Developer:  
Atlas Capital

Location:  
222 East 39th Street,  
NYC

Product installed:  
Cooking ranges  
(Freestanding cookers),  
microwave ovens

Units: 147



# United States of America

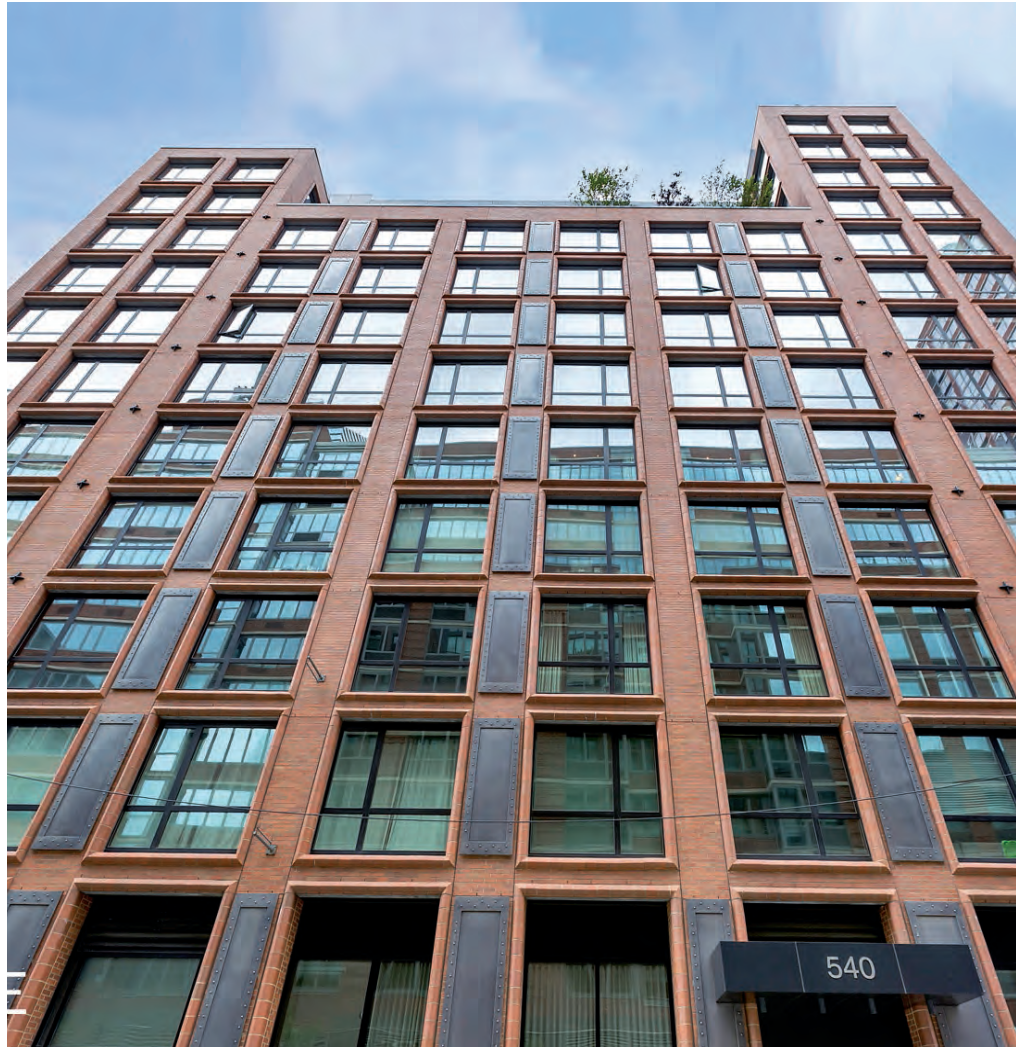
Project name:  
540 West 28th

Developer:  
Ekstein Development RD  
Management

Location:  
540 West 28<sup>th</sup> Street,  
NYC

Product installed:  
Cooking ranges  
(Freestanding cookers)

Units: 189



Project name:  
Mirabeau

Developer:  
A&E

Location:  
165 West 91st,  
NYC

Product installed:  
Cooking ranges  
(Freestanding cookers)

Units: 157







Project name:  
**ARO**

Developer:  
**Triumph**

Location:  
**242 W 53rd St, New York,  
NY 10019, United States**

Product installed:  
**Ranges, microwave ovens**

Units: 548



## United States of America



Project name:  
1212 Fifth Ave

Developer:  
Fetner

Location:  
1212 Fifth Ave, NYC

Product installed:  
Cooktops, hoods

Units: 100





Project name:  
Cassa Hotel & Residences,  
NY

Developer:  
Assa Properties

Location:  
515 9th, New York,  
NY

Product installed:  
Cooking ranges  
(Freestanding cookers),  
microwave ovens

Units: 194



Project name:  
53rd & 8th

Developer:  
HFZ Capital

Location:  
301 West 53rd, New York,  
NY

Product installed:  
Cooking ranges  
(Freestanding cookers)

Units: 250





## United States of America



Project name:  
Williamsberry

Developer:  
Mona Gora

Location:  
338 Berry St,  
Brooklyn, NY

Product installed:  
Cooktops, wall ovens

Units: 63



Project name:  
252, NYC

Developer:  
Rose Associates & WWG

Location:  
252 East 57<sup>th</sup> St, NYC

Product installed:  
Cooktops, wall ovens,  
microwave ovens

Units: 268



Project name:

Yorkshire Towers, NYC

Developer:

Stellar Management Chetrit  
Group

Location:

305 East 86th street,  
Yorkville

Product installed:

Cooktops, hoods

Units: 100



Project name:

280 Met, NY

Developer:

SK Development

Location:

Brooklyn, NY

Product installed:

Cooktops, wall ovens,  
microwave ovens

Units: 28





## United States of America



Project name:  
City Point Tower One,  
NY

Developer:  
BFC Partners

Location:  
Brooklyn, NY

Product installed:  
Speed ovens

Units: 256



Project name:  
88 & 90

Developer:  
HFZ Capital

Location:  
Lexington Ave,  
NYC

Product installed:  
Cooktops, wall ovens,  
speed ovens

Units: 196



# United States of America

Project name:

416-420 Kent Ave

Developer:

ODA Architecture

Location:

420 Kent Avenue,  
Brooklyn, NY

Product installed:

Cooking ranges  
(Freestanding cookers)

Units: 585



Project name:

the Oakman, NJ

Developer:

the Schuster Group

Location:

160 First Street,  
Jersey City, NJ

Product installed:

Cooking ranges  
(Freestanding cookers),  
microwave ovens

Units: 159



## United States of America



Project name:  
Saint Paul on the Blvd

Developer:  
Joe Ventimiglia

Location:  
Detroit, MI

Product installed:  
Cooking ranges  
(Freestanding cookers),  
refrigerators, dishwashers,  
hoods

Units: 90



Project name:  
PerLa

Developer:  
SCG America

Location:  
400 S Broadway, Los  
Angeles, CA

Product installed:  
Cooktops, wall ovens,  
refrigerators, dishwashers,  
microwave ovens

Units: 450



Project name:  
Montara

Developer:  
California Pacific Homes

Location:  
149 Anthology, Irvine, CA

Product Installed:  
Cooktops, wall ovens,  
refrigerators, dishwashers,  
microwave ovens

Units: 104



Project name:  
Asana

Developer:  
De Nova Homes

Location:  
Quimby Rd, San Jose, CA

Product installed:  
Cooktops, wall ovens,  
refrigerators, dishwashers,  
microwave ovens

Units: 250





## United States of America



Project name:  
**Carissa**

Developer:  
**California Pacific Homes**

Location:  
**110 Outwest, Irvine, CA**

Product installed:  
**Cooktops, wall ovens,  
refrigerators, dishwashers,  
microwave ovens**

Units: 96



Project name:  
**Ice house Oakland 2**

Developer:  
**City Ventures**

Location:  
**950 West Grand Avenue,  
Oakland, CA**

Product installed:  
**Cooktops, wall ovens,  
refrigerators, dishwashers,  
microwave ovens**

Units: 126



# Canada

Project name:  
Bowker Collection

Location:  
2285 Bowker Avenue,  
Victoria, BC

Units: 140





# Canada



Project name:  
Monterrey







Project name:  
Elliot Street

Location:  
1188 Agnes St. New  
Westminster, BC

Units: 130



Project name:  
The Park @ Metrotown

Location:  
14900 Lennox Lane,  
Burnaby, BC

Units: 295





## Canada



Project name:  
The Wohlsein

Location:  
311 East 6th Avenue,  
Vancouver, BC

Units: 110



Project name:  
Novella

Location:  
711 Breslay Street,  
Coquitlam, BC

Units: 68





## People's Republic of China

Project name:  
Maoyuan · Hongxitai

Developer:  
Maoyuan Real Estate

Location:  
Beijing, Fengtai District

Product Installed:  
Cooking ranges  
(Freestanding cookers),  
steam wall ovens, hoods

Units: 101



## Thailand

Project name:  
Tela Thonglor

Developer:  
Gaysorn Property

Location:  
Bangkok

Product installed:  
Cooktops, wall ovens,  
microwave ovens, hoods

Units: 86





## Philippines



Project name:  
The Shang Grand Tower

Developer:  
Shangri La Properties

Location:  
Makati City Metro Manila



Project name:  
The Grove

Developer:  
Rockwell

Location:  
Pasig City Metro Manila



Project name:  
Joya Loft & Tower

Developer:  
Rockwell

Location:  
Makati City Metro Manila



Project name:  
Serendra Towers

Developer:  
Ayala Land

Location:  
Bonifacio City Metro  
Manila



# Philippines



Project name:  
Hamilo Coast

Developer:  
SM Prime Holdings

Location:  
Nasugbu, Batangas



Project name:  
Discovery Suites

Developer:  
Oracle Developer

Location:  
Pasig City Metro Manila



Project name:  
Torre Lorenzo

Developer:  
Grand Metro Lorenzo  
Group

Location:  
Manila



# Skandinavia

Project name:  
VYN

Developer:  
Oscar Properties

Location:  
Tollare, Svezia

Product installed:  
Built-in Ovens



Project name:  
Chokladfabriken

Developer:  
Oscar Properties

Location:  
Industrigatan 2, 112 46  
Stockholm, Svezia

Product installed:  
Ovens







**Disclaimer**

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TO COOK BEAUTIFULLY

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